ABSTRACT IMPROVING PERFORMANCE OF NATIONAL SPORTS FEDERATIONS THROUGH GOOD GOVERNANCE

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Good Governance (GG) is considered as one of the important elements for any organization for achieving its goals. The good governance becomes much more important and challenging while applying it to National Sports Federations (NSFs) or relevant state departments mostly having complex nature of horizontal and vertical structures and interdependence, interface and interplay of their organs and with the other key stakeholders. **NSFs** are unique private entity enjoying legitimate authority governed through their Constitution and relevant public and private organizations, they are affiliated with. The policies, decisions and operations are influenced by a number of factors which are very much infused in the political nature of the organizations coupled with conflict of interest, absence of effective regulatory mechanism and post devolution scenario. This state of bad governance resulting poor performance of the NSFs. Ultimately, it has adverse impact on athlete development and performance which should have been the focus of each Sport Federations and the key stakeholders.

While acknowledging autonomy of NSFs and stressing the need of co-operation and harmony among the key stakeholders, particularly with Government authorities there is a need to improve the governance in the NSFs so that sports could be promoted and developed in an efficient, effective, transparent manner for athlete development and gaining the lost glory of sports achievements of our beloved country.

This study aims to undertake the study of best practices and principles of Good Governance by International Sports Organizations and suggest the guidelines and way forward for the application in the National Sports Federations/Association and other similar organization in Pakistani context.

